	4	3	2
Plot Diagram	The plot diagram is very thorough with detailed elements and conflicts. (both internal and external)	The plot diagram is completed with elements and conflicts. (both internal and external)	The plot diagram is missing elements or is not complete.
Images	My project contains at least fifteen meaningful photographic images and/or videos. The plot diagram elements are identified and defined. All are related to my book.	My project contains at least 12 meaningful photographic images and/or videos. Most of the images are related to my book.	My project contains less than 12 photographic images and/or videos. Some are related to my book.
Textual Evidence	My project contains at <u>least ten</u> <u>selections of textual evidence</u> that support the elements of the plot diagram. All the textual evidence is directly from my book, including page numbers. <i>I feature the TITLE</i> and AUTHOR of the book at the beginning AND the end of the project.	My project contains less than 10 selections of textual evidence. All textual evidence is directly from my book, including page number. I feature the TITLE and AUTHOR of the book at the beginning <i>or</i> the end of the video.	My project contains minimal selections of textual evidence. I DO NOT feature the TITLE and AUTHOR of the book at the beginning and/or the end of the video.
Music/Sound (if applicable)	My project features a song selected from the Animoto soundtrack offerings. My song is a good fit for my book theme.	My project features a song selected from the Animoto soundtrack offerings. My song does not fit well with my book.	My project does not feature a song selected from the Animoto song offerings.
Grammar/Spelling	My project has correct spelling, punctuation, capitalization throughout.	My project has mostly correct (2-3 errors) spelling, punctuation, capitalization throughout	My project has spelling, punctuation, capitalization errors throughout
Submitted on time	My project was submitted by or on the due date		My project was late
Original Writing	My project contains at least 2 pieces of original writing. (haiku, propaganda, print ads, etc)	My project contains one piece of original writing. (haiku, propaganda, print ad, etc)	My project contains no original writing. (haiku, propaganda, print ad, etc)